



HIGH PERFORMANCE EXPERIENCE

LIVE THE EXPERIENCE OF AN ELITE PLAYER



ALCALÁ DE HENARES · MADRID

2025/26

» WHO IS IT FOR?



INTERNATIONAL PLAYERS BORN FROM
2015 UNTIL 2008



The Atlético de Madrid Academy, due to its high degree of collaboration and respect for any club or sports entity, informs that all those players who are interested in participating in this experience and come from a club belonging to the 1st or 2nd Division of the Professional League of their country or similar, must contact the organization of the campus through the established channel to comply with the established procedure.

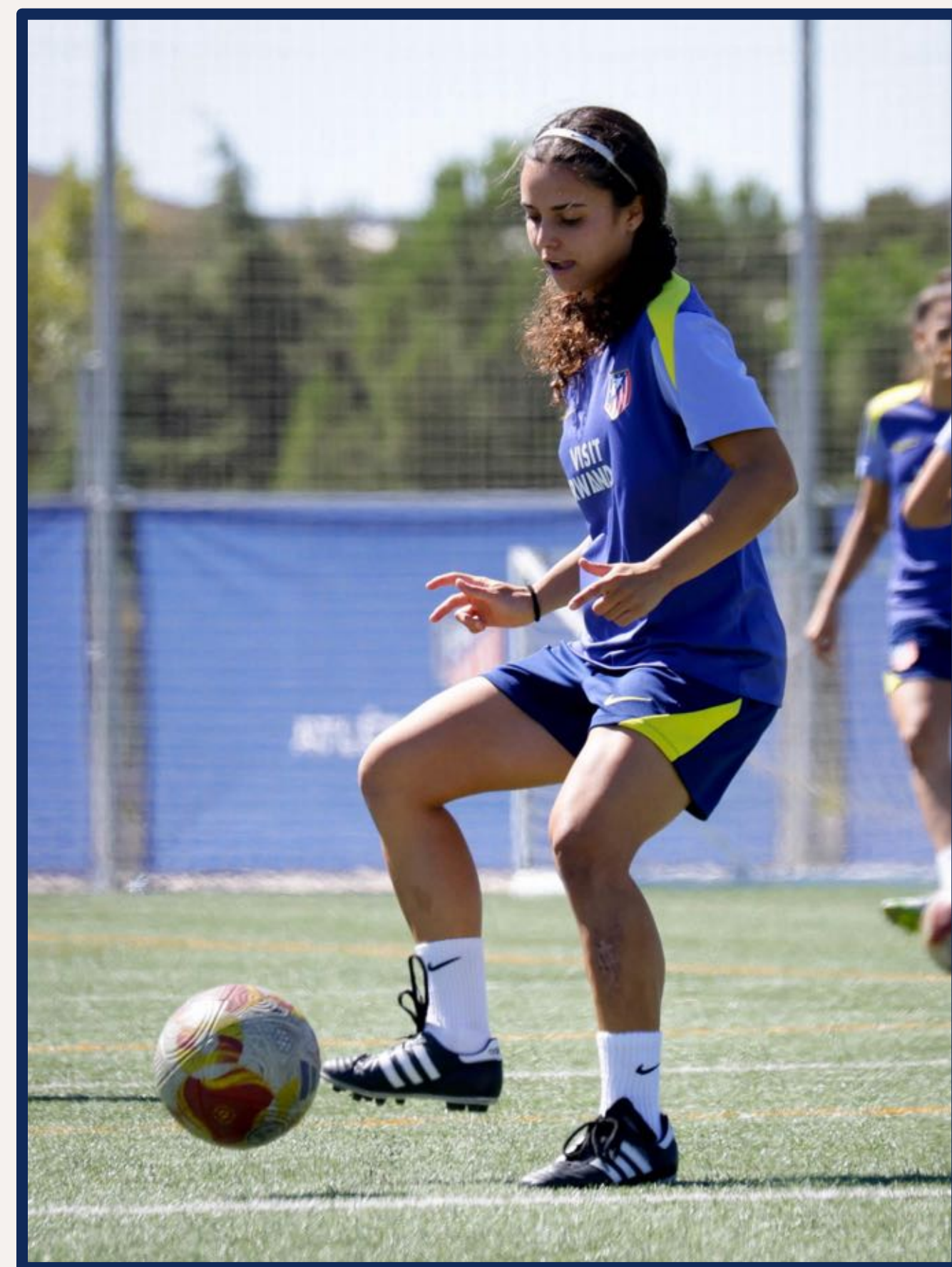
» OUR CLINIC



The experience includes morning and afternoon workouts, as well as recreational and educational activities detailed in the program. The organization is weekly.



The essence of our program is to approach working with the player in the most individualized way possible. Thanks to our previous analysis in the application, we can know the positioning and conditions of each player, being able to adapt the training sessions to the needs of our players.



>> SPORTS COMPLEX



The Ciudad Deportiva de Alcalá de Henares, training headquarters of Atlético de Madrid B, women's first team and official headquarters of the UEFA Youth League.



Stadium with capacity for more than 3000 people.



7 Football fields.



35 Changing rooms.



Gym.



Medical center.



Physiotherapy and rehabilitation rooms.



Multimedia rooms.



Cafeteria and restaurant.



>> RESIDENCE



01

Location

The Atlético de Madrid Residence, located in San Sebastián de los Reyes, Madrid, will provide you with all the comforts to enjoy a top-level sports experience.

02

100% Atletico experience

Facilities themed, completing the Atlético de Madrid experience. You will live wrapped in the colors and spirit of the Club.



Leisure

Recreation areas, terraces and lounges, where players can relax and share their experiences.



Security

The facility has security and staff available 24 hours a day.



Food

Buffet prepared by the club's nutritionists, following the standards of the diet of an elite athlete.

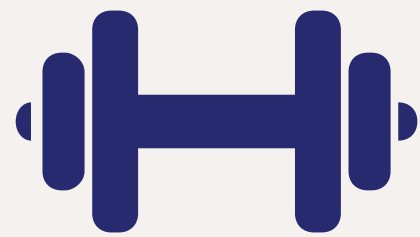


Multipurpose rooms

There are classrooms where the different talks or group dynamics will be given during the stay.



»» FACILIDADES



GYM

A space fully equipped with state-of-the-art equipment to improve the physical condition of the players.



PHYSIOTHERAPY AND REHABILITATION ROOM

All players will be assisted in the event of any injury by our team of healthcare professionals.



STUDY ROOMS

The Sports Center has two study rooms where coaches will give different tactical-technical talks.

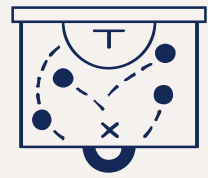


ABOUT OUR ACADEMY'S OFFICIAL STAFF



A differential aspect of our program is being able to count on our own coaches, physical trainers and analysts from our Academy teams. Thanks to their experience, knowledge of the methodology and technical development applied to the game, they will take your performance to a higher level.

In our technical STAFF every week we will always have:



Official Academy Coaches: our participating coaches on the Campus lead their own team within the Academy structure. They will develop the week's microcycle of work in tune with the rest of the coaching staff and will live together during the week at the hotel.



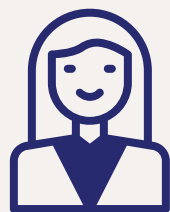
High Performance Analyst: It will record each and every one of the participants for later analysis with the creation of an individual video that will be sent to the player, in which positive aspects and aspects to improve will be detailed.



Academy Physical Trainer: will lead the work of activation, measurements, gym and cool-down according to the periodization of our teams.



>> ABOUT OUR ACADEMY'S OFFICIAL STAFF



Monitor and educator: responsible and accompanying the players 24 hours a day. He will live with the players and accompany them in all the transfers and experiences, leading the dynamics of the group for the improvement of coexistence.



Medical Staff: On-site attention to players in case of any incident.



Sports Coordination and Management of the International Area of the Academy: Daily monitoring and internal management.



» ¿QUÉ INCLUYE NUESTRO PROGRAMA? I



Accommodation in the official High Performance Residence of Academy players.



Daily transportation included. Possibility of pick-up at the airport and station.



Sports injury and accident medical insurance (each participant must bring their private insurance).



Morning training (double session) of 50' and afternoon training of 75'.



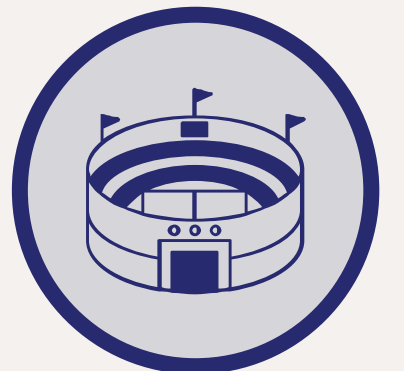
Full board and laundry service.



Personalized video of technical-tactical actions made by official club analysts.



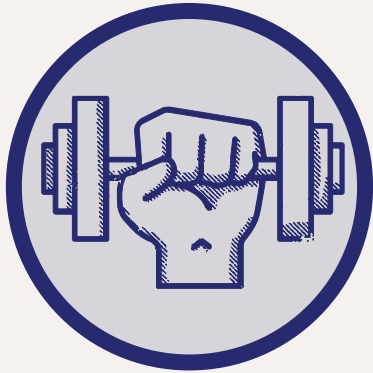
Monitor responsible for the group 24 hours a day.



Visit to Riyadh Air Metropolitano* /Atleti Tour & Museum

**The visit to the stadium may be modified.*

»» ¿QUÉ INCLUYE NUESTRO PROGRAMA? II



Activation and strength training in the gym.



Visit to the city of Madrid.



Official first team jersey personalized screen-printed with the player's name.



Group dynamics aimed at improving teamwork.



Training talks (club values and player analysis).



Diploma certified by the Atlético de Madrid Academy.

**The visit to Madrid may be modified.*



ADDITIONAL INFORMATION



01



Staff

A monitor or coordinator will go with the driver to pick up the player at the station or airport. The monitors will be in coexistence with the players 24 hours a day, covering all the needs they may have.

02



Emergency

Todos los participantes en el programa estarán asegurados con nuestro seguro médico privado de accidentes y lesiones deportivas.

Además, como requisito imprescindible para participar, deberán traer su seguro médico privado, ya que la cobertura que ofrece nuestro seguro es exclusiva para la práctica deportiva.

03



Transport

All transportation is included in the program. Transportation will be carried out by our staff and/or private drivers. They will be in charge of receiving them at the agreed point, as well as transporting the players to and from each activity.

04



Equipment

Players will be provided with full equipment (3 shirts, 3 shorts, 3 pairs of socks), official Academy outing clothing (polo shirt, 2 sweatshirts, trousers) for the entire stay and daily laundry service.

05



Always pack in your luggage

Winter clothing (comfortable personal clothing designed for low temperatures), football boots and street shoes, flip-flops, towel, swimsuit and toiletry bag.

Clothing or backpacks from other professional football teams will not be allowed to be carried or brought.



SPORTS CENTER POLICIES

Uniform

Sneakers, white *Nike* long socks, training shirt and training shorts.

Welcome and farewell

Shake hands with members of the coaching staff and other responsible persons upon arrival and departure from the activity.

Gym and field

It is forbidden to use or dispose of the facilities without the authorisation of a responsible person.

Material

The player must be responsible for the use and care of the sports equipment used during the sports activity.

Your belongings

The player's belongings will always be his responsibility and he must take care of them with the minimum diligence required.

Lesions

Players must inform the TC of their injury situation. They will then be accompanied to medical services.

RESIDENCE POLICIES



Punctuality

Players must always be punctual, especially at lunchtime and when travelling.



Departures from the residence

Players may not leave the Residence without authorization from those in charge and always accompanied by a monitor.



Laundry

Sports uniforms must be deposited and collected sufficiently in advance for sports practice.



Hygiene and rest

Players must comply with minimum hygiene standards every day. In addition, the rest schedule (from 11:00 p.m.) must always be respected.



Order and cleanliness

The use and care of the spaces of the residence must always be according to what is found.



Transport

Players must be there 5 minutes before the bus departure time.

***All clothing, both personal and sports, must be marked with the name and surname of the player.**

FRIDAY 26	SATURDAY 27	SUNDAY 28	MONDAY 29	TUESDAY 30	WEDNESDAY 31
8:00 a.m. - 10:00 p.m. Arrivals and pick-ups 	8.00 a.m. – 8:15 p.m. Good morning	8.00 a.m. – 8:15 p.m. Good morning	8.00 am – 8:15 pm Good morning	8.00 am – 8:15 pm Good morning	Pick-up, goodbyes and transfers. 
	8.15 a.m. – 8:45 a.m. Breakfast and hygiene	8.15 a.m. – 8:45 a.m. Breakfast and hygiene	8.15 a.m. – 8:45 a.m. Breakfast and hygiene	8.15 a.m. – 8:45 a.m. Breakfast and hygiene	
	8:45 a.m. – 9:15 a.m. Transfer Residence - CD Alcalá	8:45 a.m. – 9:15 a.m. Transfer Residence - CD Alcalá	8:45 a.m. – 9:15 a.m. Transfer Residence - CD Alcalá	8:45 a.m. – 9:15 a.m. Transfer Residence - CD Alcalá	
	 9:30 a.m. – 10:00 a.m. Gym	 9:30 a.m. – 10:00 a.m. Gym	 9:30 a.m. – 10:00 a.m. Gym	 9:30 a.m. – 10:00 a.m. Gym	
	 10:00 a.m. – 12:00 p.m. Technical-tactical training	 10:00 a.m. – 12:00 p.m. Technical - tactical training	 10:00 a.m. – 12:00 p.m. Technical - tactical training	 10:00 a.m. – 12:00 p.m. Technical - tactical training	
Reception in Residence, presentation and distribution of rooms. 	12.15 p.m. – 12.45 p.m. Pick-up, transfer to Residence	12.15 p.m. – 12.45 p.m. Pick-up, transfer to Residence	12.15 p.m. – 12.45 p.m. Pick-up, transfer to Residence	12.15 p.m. – 12.45 p.m. Pick-up, transfer to Residence	
	12:45 p.m. – 1:10 p.m. Shower, hygiene and laundry	12:45 p.m. – 1:10 p.m. Shower, hygiene and laundry	12:45 p.m. – 1:10 p.m. Shower, hygiene and laundry	12:45 p.m. – 1:10 p.m. Shower, hygiene and laundry	
	1:10 p.m. – 3:00 p.m. Lunch and Rest	1:10 p.m. – 3:00 p.m. Lunch and Rest	1:10 p.m. – 3:00 p.m. Lunch and Rest	1:10 p.m. – 3:00 p.m. Lunch and Rest	
	 3:10 p.m. – 4:00 p.m. Atlético de Madrid values talk	 3:10 p.m. – 4:00 p.m. Group dynamics (Tegball tournament)	3:30 p.m. – 4:00 p.m. Transfer Residence – Riyadh Air Metropolitan	3:30 p.m. – 4:00 p.m. Transfer Residence - CD Alcalá	
	4:00 p.m. – 4:30 p.m. Snack and preparation for transfer	4:00 p.m. – 4:30 p.m. Snack and preparation for transfer	 4:00 p.m. – 5:30 p.m. Visit Riyadh Air Metropolitano (Tour + museum)	 4:00 p.m. – 5:00 p.m. Video analytics talk	
	4:30 p.m. – 5:00 p.m. Transfer Residence - CD Alcalá	4:30 p.m. – 5:00 p.m. Transfer Residence - CD Alcalá	5:45 p.m. – 6:15 p.m. Transfer Riyadh Air Metropolitano - Neptune	 5:15 p.m. – 6:30 p.m. Competitive Training	
	 5:15 p.m. – 6:30 p.m. Competitive Training	 5:15 p.m. – 6:30 p.m. Competitive Training	 6:15 p.m. – 8:15 p.m. Visit Madrid city + Snack	6:30 p.m. – 7:30 p.m. Transfer CD Alcalá - Residence, Personal hygiene	
	6:30 p.m. – 7:30 p.m. Transfer CD Alcalá - Residence, Personal hygiene	6:30 p.m. – 7:30 p.m. Transfer CD Alcalá - Residence, Personal hygiene		7:30 p.m. – 9:00 p.m. Closing Ceremony Residency	
	 7:30 p.m. – 9:00 p.m. Group dynamics (Ping-pong tournament)	 7:30 p.m. – 9:00 p.m. Group dynamics (cinema)		9:15 p.m. - 11:00 p.m.	
	9:15 p.m. - 11:00 p.m. Dinner, laundry, family time and good night	9:15 p.m. - 11:00 p.m. Dinner, laundry, family time and good night	9:00 p.m. - 11:00 p.m. Dinner, laundry, family time and good night	9:15 p.m. - 11:00 p.m. Dinner, laundry, family time and good night	



» BE PART OF OUR HIGH-PERFORMANCE INTERNATIONAL CAMPS

In December 2025 we begin our exclusive High Performance experience that has influenced our participants so much in previous editions.

More than 300 personally selected players have been able to enjoy a unique and individualized program.

LIVE, TRAIN AND PLAY LIKE A HIGH-PERFORMANCE PLAYER

- Accommodation in the Official Residence of Atlético de Madrid players with full accommodation.
- They will train at the Alcalá de Henares Sports Center with the methodology adapted from the Academy.
- They will be trained as an Atlético de Madrid player through individualized technical-tactical talks and group dynamics.
- They will enjoy recreational experiences such as visits to the Stadium, the city of Madrid and more leisure activities.
- The aim is to attract players from all over the world who meet the technical, physical and tactical conditions to enjoy a High Performance Camp.
- A superior level of performance and development of the participants is guaranteed under the experience of the official coaches of the Academy.
- The quality of the program is ensured by the personal evaluation of each application by the Academy and technical experts.

»» REGISTRATION PROCESS



1



Complete the Camp application on the website*

Send us your details through the web form that you will find on the Campus website. Once registered, our technical team will start working on your application.

2



Participants application evaluation*

Our camp coordinators and technical staff will watch all the videos of the participants and make a selection of the right players.

3



Registration form

After the validation of your application by our technical team, you will be sent an email where you will find the link to reserve your place and make the payment for it. In case of making the payment in installments, you will be able to see in the aforementioned email, different links that will direct you to the modalities: SINGLE PAYMENT or FIRST REGISTRATION FEE.



Final steps

Once the full payment of the program has been completed, the registration for participation in the High Performance Campus will be activated.

» REGISTRATION PROCESS



4



Confirmation of your place in the program

After you have made the payment and received the proof of payment attached to the form, you will receive an email confirming your place reservation for the selected week.

We kindly ask you to inform us as soon as possible about your travel plan and arrival or departure to Madrid.

5



Installment payment

If you have made the payment in installments, you will receive a second email as a reminder of the deadline and a link where you can make the second and final payment.

It is important to remember that until payment has been made in full, the space will not be blocked.

6



Arrival in Madrid, start of the Camp

After having previously informed us of your arrival and departure travel plan, our team will be in charge of picking you up at the established meeting point and transferring you to our High Performance Residence (from where we will later depart to the clinic facilities). Once the clinic is over, we will proceed in the same way to say goodbye to the participants.



Consultation and follow-up channel

Once you have successfully completed all the above steps, the campus management team will introduce you to a conversation group that will serve as a recurring communication channel (before, during and after the clinic)

» PROGRAM PRICES



€

Christmas Edition Camp with Residence

1.750,00 €

Send your application as soon as possible and reserve your place.

Costs derived from travel from the place of origin to the program are not included, as well as reservations of any type of means of transport and/or visas or authorizations.
Additional costs for booking travel medical insurance or other similar insurance are not included.**



» RETURN POLICY

In case of cancellation more than 30 days before the start of the camp:

- If the payment has been made in full: 70% of the amount paid will be refunded.
- If only 30% of the total amount has been paid: no refund will be made (the booking fee is non-refundable).

In case of cancellation less than 30 days before the start of the camp:

- Voucher to be used in the 2025/2026 season for campuses developed in Madrid.
- A registration may be postponed only once and to the following season as long as notice is given at least 15 calendar days before the start of the campus (except in cases of force majeure). In case of non-attendance without prior notice: no refund will be made.
- In case of cancellations during the development of the campus: the amount will only be refunded in the event of cancellation due to duly accredited force majeure. In the event of voluntary abandonment of the campus, there will be no right to any refund.

If a refund is necessary, it will be made at the end of the Campus.

The management fees arising from the amount to be refunded will be borne directly by the holder of the bank account used for the refund.

» VISAS

In the event of visa refusal in the countries that require it, and upon presentation of the legal document that accredits it, the following will be done:

100% of the amount of the campus will be refunded. This clause shall not apply in the event that the visa application is made outside the deadlines set by each embassy or in the event that the visa application is made outside the deadlines set by each embassy. Nor in the event that it is due to the misuse or fraudulent use of the material provided by Campus High Performance for this purpose.

Invitation letters will only be issued to participants, in no case will they be issued in the name of any adult. The deadline for issuing letters of invitation will be 24 to 48 business hours after the request is made. It should be taken into account that in order for this to be done it is necessary to have the documentation and payment of the registration received, complete and correct. In the event that this period is not available, the High Performance Campus is not responsible for the consequences of such action and therefore will not proceed to refund any amount already paid.

At the Academy, we are a team that works **together** in all departments.

For the management of the activities proposed for this project, will be directed from **sports coordination and International Academy**.

Any information, questions or proposals that you want to communicate, will be through this contact

Once the participants have been selected and the registration of each one of them has been processed, communication with the families will be resumed in the weeks prior to the beginning of the program.

It will serve as a first contact before the beginning of the program and last minute doubts will be solved.

Communication between families and program managers will be constant both before and during the activity.

internacionalacademia@atleticodemadrid.com

+34 913 26 04 03- Customer service hours: Monday to Thursday from 9:00 a.m. to 5:00 p.m. and Friday from 9:00 a.m. to 2:00 p.m.



WE ARE WAITING FOR YOU!